

Aim For Clarity

R.A.D.A Goal and Action Planning

Aim For Clarity Worksheet

R.A.D.A Goal and Action Planning Framework

A Look Forward

What does the future hold for you and your business?

While you don't need to have a crystal clear picture of what you want to create, it is helpful to consider and be intentional about what you want to achieve over a longer time period.

Keep in mind that it's okay for this to change as you move forward and your priorities or perspectives shift - but for now try to create as clear a vision as possible so that YOU know WHY you are working so hard to achieve it.

What are you most excited about for the near future?

Are there any great opportunities coming up for you in the next year?



What do you want to focus on in the next year? Be specific. (products to create, partnerships to form, people to connect with etc.)

What are three things that you would like to accomplish in your business this year?



What education or resources do you want to grow your business in the next year?

In one year, what would the future you say to yourself as you are now?

Describe your ultimate vision for your business in this space.



Measurable Goals & Projects

Good goals are clear whether you met them or not. You should be specific about what you want to do, when you want it done by, and there should be a clear measure so that you can say YES or NO to whether you completed the goal.

Here are some examples of good, measurable goals:

- 500 Facebook likes by July 2020.
- \$20,000 revenue by December 2020.
- 400 customers in 2020.
- Partner with at least 1 retail store for product wholesale by 2020.
- Increase customer recurrence to at least 20% for 2020.

Choose 3-5 realistic goals from what you want to achieve here.

Goal	Measure	Rank

For each goal that you choose, indicate how you will measure if it is completed and rank its importance in respect to your other goals so that you know what is most essential for your business at a glance.

